

Entergy Solutions for Business

Commercial and Industrial

Saving energy saves money. Improving your business's energy efficiency is one of the easiest ways to reduce your annual operating costs. Entergy Mississippi offers financial incentives and technical assistance through our Entergy Solutions for Business Program that can help you make energy-saving upgrades now and keep your energy costs down for years to come.

How the Program Works

The Entergy Solutions for Business Program is designed to help nonresidential electric customers replace old and inefficient equipment and systems with energy-efficient technologies.

Key program features include:

- Financial incentives to reduce the up-front cost of energy efficiency improvements.
- Technical assistance to provide you with guidance and customized recommendations on energy efficiency opportunities.
- Flexibility to choose how you want to participate in the program. You can engage your own contractor to install the upgrades or use your in-house staff.

Participating is easy

- 1. Fill out all required fields on the Entergy Solutions for Business Program application form.
- 2. Attach all supporting documentation, such as your Entergy electric bill, specification sheets for proposed equipment, invoices (if applicable) and customer signatures.
- 3. Schedule, upon being contacted by the Entergy Solutions for Business team, an on-site verification of existing equipment, if required.
- Receive preapproval prior to purchase and installation of proposed equipment. Most projects are not eligible for incentives without formal preapproval.
- Upon completion of installation, sign customer acknowledgment (on bottom of preapproval letter) and submit with copies of invoices. A post-on-site verification of installed equipment may be required.
- 6. Upon verification of final paperwork, receive final approval letter and incentive check.

Benefits for Your Business

- Energy-efficient technologies and systems reduce your energy use and minimize costs.
- Investments in energy efficiency can offer a fast return, often paying for themselves in less than two years.
- Energy upgrades often help streamline operations, enhancing workplace productivity and improving employee and customer comfort.

Solutions to Fit Your Needs

The Entergy Solutions for Business Program offers two approaches designed with flexibility in mind to get your energy efficiency projects underway quickly and easily.

1. Prescriptive solutions

Our prescriptive approach offers predetermined incentives for a wide selection of proven energy-efficient technologies and systems, including:

- · Lighting retrofits.
- · Heating, ventilation and air conditioning unitary systems.
- · HVAC single-speed chillers.
- · HVAC variable frequency drives.
- · Food service and high efficiency equipment.

2. Custom solutions

Our custom program offers incentives for more complex and site-specific solutions. This includes opportunities for energy-efficient technologies and multimeasure projects beyond those offered in the program's prescriptive solutions. Custom projects must be able to show specific and verifiable energy savings. Entergy Mississippi will determine your eligible incentive levels on a project-by-project basis. Custom solutions might include the following:

- · Energy management systems.
- Compressed air systems.
- · Whole-building systems.

Building out space or doing new construction? Talk with one of our energy efficiency analysts first to learn how we can help you build energy efficiency into your next project.

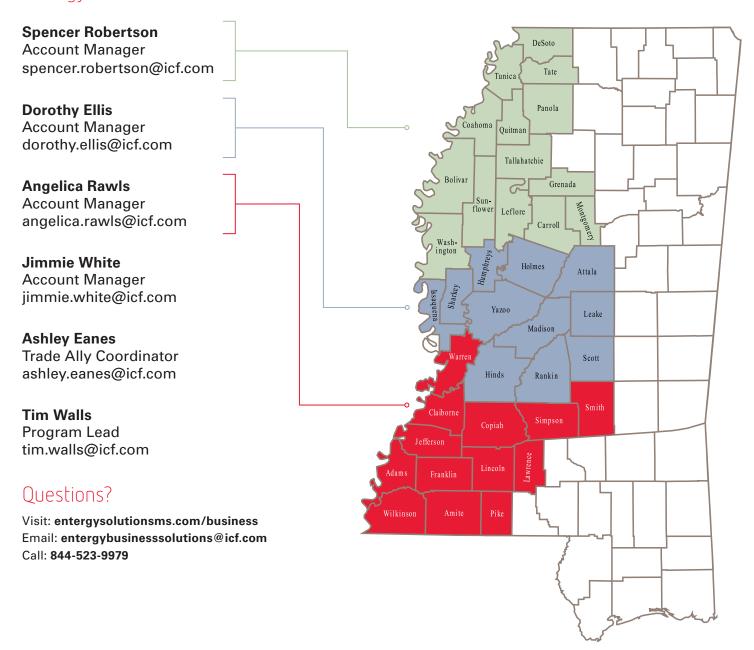
Ready to Get Started?

Contact us today to learn more.

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Call: 844-523-9979

Entergy Solutions for Business Team





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